

MICHAEL YONG

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917.957.4106

Illustration & Design

OVERVIEW

An experienced and highly motivated Senior level Art Director/Graphic Designer whose skills encompass the concept, design, layout and illustration of marketing materials, advertising and publications for print and web. As Senior Art Director and Design lead, also has experience supervising and managing Designers and Freelancers on projects, as well as providing project management, budget development and marketing strategies.

WORK EXPERIENCE

Creative Lead

TD Ameritrade

January 2013 to present

Jersey City, NJ

Creative Lead on various projects within the TD Ameritrade Creative Studio internal agency.

Senior Art Director

THECOOPERGROUP

September 2009 to August 2012

New York, NY

Design Lead on the Morgan Stanley Smith Barney and American Express Agency Lite Accounts.

Senior Art Director

Freelance

June, 2002 to present

New York, NY

Clients: American Express, McDonald's, Goldman, Sachs & Co., Standard and Poor's, mimeo.com, dELiA*s, Museyon Guides, SOHO Publishing, Vertical Publishing, ESPN, Fieldpoint Private Bank, The Learning Annex, New York Junior League, Spacedog Entertainment, Carlson Marketing, D'expósito & Partners, The Cooper Group, MJM Creative, Asian American Writer's Workshop, Columbia University Health Sciences, The City of New York

Art Director

Wilson RMS

October, 2003 to October, 2006

New York, NY

Design Lead on the America Online account.

Graphic Artist

New York City Department of Housing Preservation and Development

October, 2000 to May, 2003

New York, NY

EDUCATION

School of Visual Arts

Bachelor of the Fine Arts in Illustration

June, 2000

New York, NY

Stuyvesant High School

Regents Diploma

June, 1994

New York, NY